

Skin Elements (ASX:SKN) SE Formula 99.99pc effect against coronavirus

ASX:SKN MCAP \$25.41M

Lisa Simcock 29 May 2020



Executive Chairman, Peter Malone Source: Business News

- Skin Elements' (SKN) natural plant-based SE Formula has been proven 99.99 per cent effective against Feline coronavirus, a surrogate of COVID-19
- The SE Formula is used within Skin Elements' Invisi Shield Natural hand sanitiser
- Skin Elements originally teamed up with Holista CollTech to create this formula
- The testing showed that the formula kills 99.99 per cent of the virus after exposure and was accepted under European testing standards
- Skin Elements shares are currently suspended, with last trade at eight cents per share

Skin Elements' (SKN) natural plant-based SE Formula has been proven 99.99 per cent effective against Feline coronavirus, a surrogate of COVID-19. Both the Feline and COVID-19 coronaviruses are both members of the Coronaviridae family.

The testing shows the formula kills 99.99 per cent of the virus after exposure and was accepted under European testing standards. European testing standards are applied to ingredients used in the medical industry.

In April, the company finalised its Invisi Shield formula for the test. Skin Elements teamed up with Holista CollTech to create this plant-based formula.

The test was undertaken at Microbiological Solutions (MSL), a world-recognised, independent microbiology laboratory in the United Kingdom.

Skin Elements is a natural and organic skincare company that has international approvals to sell its Soléo Organics sunscreen and PapayaActivs therapeutic skincare products.

"These independent test results validate the efficacy of the SE Formula," Executive Chairman Peter Malone said.

"Our goal is to now pursue the development of all-natural organic, alcohol-free active products that offer a natural solution for protection and control against germs compared to existing products," he added.

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