

## Altostratos seeking to capitalise on pan-Asian experience and network with ASX IPO

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[Altostratos Holdings Ltd](#) ([ASX:ATO](#)) CEO & MD Lee Yuen Wai introduces Proactive Investors to the pan-Asian omni-channel adaptive routes-to-market group, which is set to list on the Australian Stock Exchange in 2019.

Mr. Lee explains, "Asia Pacific is the fastest growing market in the world, but at the same time it's one of the more complex markets. Asia Pacific comprises almost 48 countries, 48 languages, customs, import controls. So for global brands to navigate through 48 countries it is indeed a challenge... by being able to leverage our experience in Asia Pacific, and rolling out our eCommerce and bricks & mortar network, that's essentially our growth strategy."



<https://www.proactiveinvestors.com.au/companies/stocktube/12320/altostratos--seeking-to-capitalise-on-pan-asian-experience-and-network-with-asx-ipo-12320.html>